

# JBM NEWSLETTER

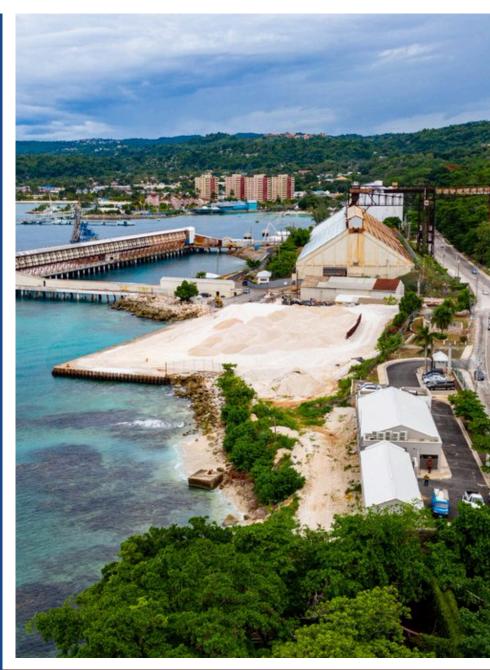
#### DEC 2024 - VOLUME 5



Events and Conferences GB-TAP Programme hosted by the IFC JIE Engineer's Week 2024 Port Antonio International Marlin Tournament

Marketing Activations National Minerals Week 2024 Denbigh Agricultural, Industrial and Food Show World Food Day

Publications SHMAA 60th Anniversary World Food Day Endeavour Magazine Feature



### **MARKETING ACTIVATIONS**



#### Enhancing Food Rights at World Food Day

JBM participated in World Food Day for the year, activities second endorsing the theme: "Right to foods for a better life and a better future". Held at the HEART NSTA Trust Academy in Ebony Park, Clarendon, agencies such as Agro-Invest, the Jamaica Dairy Development Board, and the Mines and Geology gathered on October 16 as we all supported the Ministry's push toward providing food access to our local communities. JBM's focus was the promotion of our bulk water services from our freshwater spring, showcasing the essential nature of water for crops, and for life.



#### Building Back Stronger at the 70th Denbigh Show



Following the passage of Hurricane Beryl, many were uncertain whether the Denbigh Show would have been held, as farmers and fishers in our southern parishes were harshly affected. However, in the true spirit of Jamaica's resilience, the show was held for a one-day showcase on August 6, in its 70th year. Our farmers, fishers and agencies showed up in full support! At the official ceremony, it was announced by the Minister of Agriculture, Fisheries and Mining, Hon. Floyd Green that JBM would donate 20 million JMD to help our farmers and fishers "build back stronger"! As an active agency within the ministry, we are dedicated to the continuous support of our local workers within the industry.

### LABOUR DAY 2024 "Ramp up di access... Show that you care!"



A large part of JBM's outreach is its strong dedication to Environmental & Social Governance. Our biggest showcase of this happens on Labour Day each year (May 23), where our managers and staff happily give back to our surrounding communities.

This year, we embarked on a mission to rehabilitate the Orange Park Community Centre in St. Ann! JBM has had a longstanding relationship with the community that dates back to the era of bauxite mining, and we have maintained this relationship through yearly activities and donations. Our goal was to "ramp up access" for all members of the community in restoring the well-used centre by restoring the roof, lawn, bathrooms and piping systems, painting, and more!





We partnered with the Jamaica Defense Force (JDF) who came out in their numbers and assisted with all aspects of the day's activities. Throughout the day, we were joined by community members who grabbed paintbrushes, rakes and weed whackers to assist in the space's rehabilitation! We were grateful to our partners from the JDF and the community for assisting in providing greater access for every member of the community.

### **EVENTS AND CONFERENCES**



JBM participates in the GB-TAP Programme hosted by the IFC



JBM's Managing Director, Donna Marie Howe, participated in the Green Bond Technical Assistance Programme hosted by the International Finance Corporation (IFC).

At the event, our Managing Director connected with key personnel as she garnered insights for sustainable development and construction, key focus areas for JBM's upcoming projects.

The IFC (the private sector arm of the World Bank) recently signed an MOU with the Government of Jamaica to receive high technical assistance for the country's sustainability. Sharing engineering expertise during the JIE Engineering Week 2024

Continuing the impact from the official launch of the Year of Engineering, Engineers' Week was hosted by the Jamaica Institute of Engineers from September 15-21, 2024. JBM was pleased to sponsor and participate in the week of events that saw successful engineers share their expert knowledge on the Jamaican landscape.

We strengthened our partnership with the entity, with whom we signed an MOU with to promote local engineering expertise in our upcoming projects.



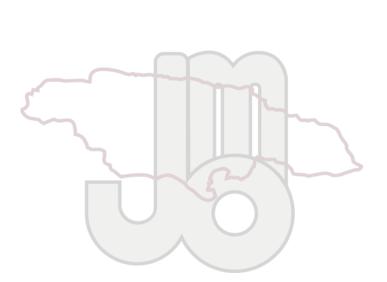
Supporting Tourism and Marine Conservation at the Port Antonio International Marlin Tournment & Media Launch





The prestigious annual Port Antonio International Marlin Tournament began with a riveting Media Launch on September 19, 2024. The event facilitated networking among new and existing sponsors, including the title sponsor, Sterling Asset Management Limited, ahead of the tournament's 61st staging.

The international competition was held from October 9-12 and saw 14 participating vessels who, under a strict catch-and-release policy, competed in the spirit of promoting tourism and marine conservation. JBM continues to extend our support within industries and events that align strategically with our long term goals.



### **PUBLICATIONS & FEATURES**



#### Sir Henry Morgan Angling Association's 60th Anniversary Feature



### World Food Day 2024 Feature

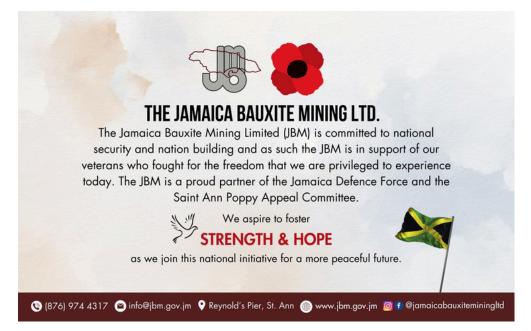


### **PUBLICATIONS & FEATURES**



#### St. Ann Poppy Appeal Committee Feature

#### Featured in: Poppy Appeal Committee Magazine



### LittleGate Publishing (Click to read)

#### Featured in: Endeavour Magazine



### JBM'S SUMMER INTERNSHIP & WORK PROGRAMME 2024

Read the summary from intern **Javauhn Eubanks**, an upper sixth form student at the York Castle High School, as he shares the impact of his experience at JBM!

I joined the JBM internship program for the summer of 2024 and I walked away with not just valuable skills, but unforgettable memories. From the moment I stepped into the doors of JBM, I was met with a warm welcome. The culture at JBM is something special, everyone was approachable and eager to help me grow, from my immediate team to senior leadership. It felt like I was truly part of the family.

I had the incredible opportunity to join JBM as an intern in the marketing department, and it was an experience that truly exceeded all my expectations. The marketing team at JBM emphasized collaboration and creativity, allowing the interns to bring fresh perspectives to the table and they valued my input and encouraged me to think outside the box and that I wasn't just there to follow instructions but to also share my ideas. One particularly memorable experience was getting to participate in a 5K run/walk event that JBM was sponsoring. I even had the chance to help with some of the marketing materials to show the company's involvement for the event.





### JBM'S SUMMER INTERNSHIP & WORK PROGRAMME

What set the internship apart was the level of involvement and hands-on experience. I was entrusted with meaningful projects that directly contributed to JBM's goals one project of note was the task of going through files, writing a cooperate story for the company and making content that would contribute towards the its 50th anniversary. I was able to work on real-life challenges that the company was facing. It was exciting to know that my work had a tangible impact.







Mentorship was another key highlight of the summer. JBM's leadership team made sure each intern was paired with a mentor, offering guidance, advice, and regular feedback. My mentor or supervisor took the time to walk me through not only my projects but also the ins and outs of the industry.

Beyond the day-to-day responsibilities, JBM made sure to foster a sense of community among the interns and employees. Regular team-building events, allowed everyone to connect on a more personal level. We were encouraged to build relationships with colleagues across departments, which made my experience even richer. I learned a lot from people in different fields and gained a broader understanding of the company.

As the summer drew to a close, I reflected on my time at JBM with gratitude. The experience exceeded all my expectations. I didn't just gain technical skills I developed confidence, teamwork abilities, and a deeper understanding of the industry.

JBM's commitment to fostering young talent and a positive learning environment was clear. as I and the rest of the cohort move forward in their careers, they will carry the valuable lessons and memories made during their time at JBM.

### ENVIRONMENTAL & SOCIAL GOVERNANCE



JBM donated JMD 1.5 million to Clarendon farmers as part of Hurricane Beryl Relief Programme

As part of the Ministry's efforts in their Hurricane Beryl Relief Programme, JBM, led by our Managing Director, donated \$1.5 million worth of agricultural inputs to RADA assist farmers in Clarendon. to Items including protective gear, productivity enhancers and insecticides, were handed over to the parish office by the Minister of Agriculture, Fisheries and Mining, Hon. Floyd Green. JBM is committed to helping our farmers to build back stronger in the face of adversities!



#### Sustaining local marine life at the Jamaica Sotheby's X Tryall Club 5K Eco Run



In alignment with JBM's strategic thrust in environmental and social governance, we were pleased to establish a new partnership with the Jamaica Sotheby's International Realty. This manifested in our support of the Jamaica Sotheby's X Tryall Club 5K Eco Run in Hanover on August 18, where the JBM Team ran to raise awareness for projects that promote sustainability, resilience and educational opportunities across the island. Increasing access to education at the Trench Town Primary School



JBM is always seeking opportunities to empower the young minds of our local September communities. On 10. JBM partnered with the Children 4 Change Foundation, a US-based charity founded by Kymani Marley, to donate over 90 textbooks to all 85 Trench Town Primary School students. From Grades 1-6, students were provided with Mathematics, Enalish, Integrated Science, and more to aid their access to education. Parents living in less fortunate areas normally face financial difficulties during the back-to-school season. Thus, JBM was proud to have eased the load and played a part by giving each child unhindered opportunities to learn!



#### #SeaTheChange at International Coastal Cleanup Day 2024



This year's focus for International Coastal Cleanup Day (ICC) was "Sea the Change" and as such, JBM partnered with the Jamaica Association of Administrative Professionals (JAAP) to clean up our coasts. The JBM Team worked to ensure that the environs of the St. Ann Informary were left spotless at the end of the day. This initiative alians with IBM's thrust in Environmental and Social Governance as we continue to work towards a safe, climate-friendly environment.

JBM's continued support for environmental sustenance continues on National Tree Planting Day 2024





JBM and the Forestry Department joined forces last year on National Tree Planting Day to plant 1000 trees. This follows the MOU singed between both entities with a larger goal of planting 20,000 trees in 5 years. This year, on October 4th, another National Tree Planting Day saw the planting of 200 trees on JBM's properties in Lydford, St. Ann. Our Managing Director and Director Harry of the JBM Board were joined by Tamara Nicholson, Senior Director of Western Zonal Operations, Moneague Primary, Golden Grove Primary and St. John's Preparatory.







### **PERSONNEL HIGHLIGHTS**



#### JBM hosts its Annual General Meeting with Board and key stakeholders

JBM continues to uphold its values of accountability and transparency with its partners and stakeholders. As we make strides to build out our business mandate, JBM held its 39th Annual General Meeting on Friday, July 19, 2024, at the Jamaica Pegasus Hotel.



The gathering saw the attendance of our Chairman and other esteemed members of the JBM Board, senior management and staff, representatives from the Ministry of Finance and the Public Sector and other key stakeholders, to whom we presented details and accomplishments of our operations company's during the period 2023-2024.

JBM Football team takes home the gold in the JBM x Lydford Mining Football Competition

The JBM x Lydford Mining Annual Competition Football ended in September after a riveting time of friendly, inter-company football. Community members from Golden Grove and the surrounding areas gathered to engage in the spirit of friendly competition, keeping the annual game alive and festive. After a close final between JBM and Lyford Logistics, JBM arose as the winner! The final table is listed below:

- 1. **JBM**
- 2. Lydford Logistics
- 3. Golden Grove Taxi Association
- 4. Dunn's River Co.



JBM promotes physical health and places third in NERHA Chair Competition

### Prioritizing mental health with the St. Ann Health Department

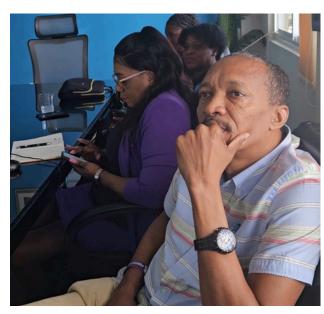






The JBM Staff participated in the recently held Chair Aerobics Competition, held by the North-East Regional Health Authority (NERHA). The team collaborated to create a routine that earned them third place in the competition!

Largely supported by a few JBM interns during the summer, this exercise encouraged friendly competition between agencies, but more so the importance of physical health and wellness within the workplace. "It's time to prioritize health in the workplace" was the theme of this year's World Mental Health Day. JBM partnered with the St. Ann Health Department to host a mental health workshop to discuss stigmas attached to mental health and provide solutions when faced with them. JBM's managers and staff were grateful for the insight as we discovered ways to create a seamless working environment.







#### JBM conducts Annual Strategic Planning Retreat with Parent Ministry and Key Stakeholders



Our recent strategic planning retreat brought together leaders and stakeholders from Jamaica Bauxite Mining Ltd (JBM) to shape the future of the company. We had the pleasure of hosting our Parent Ministers, the Hon. Floyd Green, MP, Minister of Agriculture, Fisheries and Mining, State Minister Franklin Witter, CD, MP and Chief Technical Director, Courtney Cole who shared strategic input into the development of JBM. Over several productive sessions, we also explored pathways for sustainable growth, innovations, and new initiatives in ESG.

Key insights emerged around expanding JBM's impact on the local economy and enhancing our environmental stewardship. A big thank you to our team for the inspiring collaboration and commitment to excellence! Together, we're driving JBM toward a brighter, greener future for Jamaica.



JBM and Agro-Invest sign historic MOU to reutilize and repurpose former bauxite lands for sustainable agriculture





Aligned with JBM's strategic thrust of reutilizing, repurposing and restructuring our existing assets, JBM signed an Memorandum of Understanding (MOU) with the Agro-Investment Corporation (Agro-Invest) to transform former bauxite lands into an innovative agricultural hub. As an agency within the Ministry of Agriculture, Fisheries and Mining, this move contributes greatly to the ministry's goals of advancing sustainable agribusiness and climate resilience.







Every Friday in October is celebrated as **Pink Day**. The JBM Team wore **Pink** in support of Breast Awareness Month!



### **EMPLOYEES OF THE QUARTER**



**Akeem Lewis** Juniour Warehouse Clerk January - March 2024



**Samantha Mitto** Project Coordinator April - June 2024



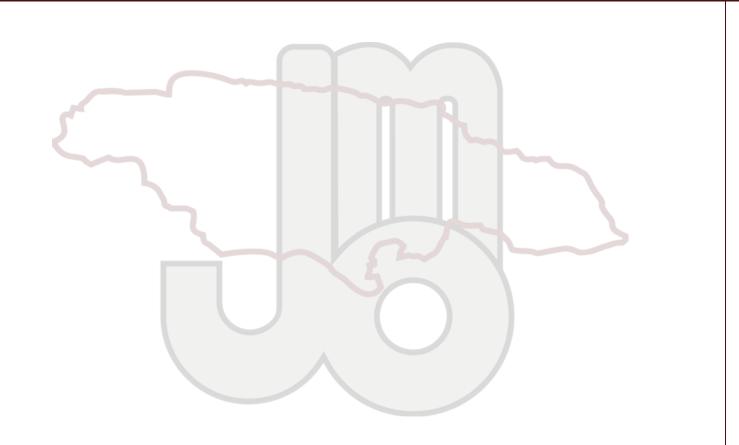
**Simone Dawkins** Ancillary Staff July - September 2024

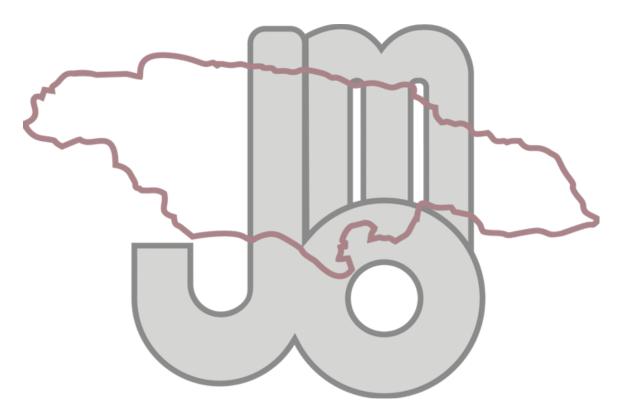
#### **CURRENT VACANCIES**

JBM is currently inviting applications from suitably qualified persons to fill the vacancies of:

## Internal Auditor Marketing & Business Research Analyst

For more information about these roles, visit our website at www.jbm.gov.jm.





... More than Mining

### If you have questions, comments or contributions, please email us at **marketing@jbm.gov.jm**

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